

Looking Back, Looking Ahead 2011 National Overview Presentation to Lambda Alpha

Mary Ludgin, PhD Heitman January 19, 2011

Job Creation Poised to Accelerate

Historical and Forecast Employment Growth U.S. 2005-2011



Source: Bureau of Labor Statistics; Economy.com; Heitman Research

Texas Markets Leading; Chicago Not Far Behind

Seattle

Job Growth by Metropolitan Area Q3 2010-Q3 2011

				Virginia Beach	0.9%		
				St. Louis	0.9%		
		Raleigh	1.9%	Birmingham	0.8%		
		Jacksonville	1.8%	Los Angeles	0.8%		
		Chicago	1.7%	Charlotte	0.8%		
		Minneapolis-St. Paul	1.6%	Hartford	0.7%		
Houston	3.0%	Providence	1.5%	San Jose	0.7%	Kansas City	0.4%
Orlando	2.8%	Portland	1.5%	Buffalo	0.6%	Philadelphia	0.4%
San Antonio	2.8%	Memphis	1.4%	Riverside	0.6%	Milwaukee	0.4%
Las Vegas	2.6%	Louisville	1.4%	Boston	0.6%	San Diego	0.3%
Tampa-St. Pete	2.4%	New Orleans	1.3%	Pittsburgh	0.6%	Baltimore	0.2%
Austin	2.4%	Washington, DC	1.1%	Cincinnati	0.6%	San Francisco	0.2%
Oklahoma City	2.2%	Miami-Ft. Lauderdale	1.1%	Indianapolis	0.5%	Cleveland	0.1%
Dallas-Ft. Worth	2.1%	Salt Lake City	1.0 %	Columbus	0.5%	Detroit	0.1%
Nashville	2.0%	Atlanta	1.0%	New York	0.5%	Sacramento	0.0%
U.S.	2.0%	Denver	1.0%	Richmond	0.5%	Phoenix	-0.2%

2% +

1.0% - 1.9%

0.5% - 0.9%

0.9%

< 0.5%

Source: Moody's Economy.com; Heitman Research

HEITMAN

That Relationship Holds Over Five-Year Forecast

Job Growth by Metropolitan Area Q3 2010-Q3 2015

		Raleigh	2.9%				
		Chicago	2.6%	Denver	2.0%		
		Jacksonville	2.6%	San Diego	2.0%		
		Tampa-St. Pete	2.5%	San Jose	1.9%		
		Birmingham	2.5%	Los Angeles	1.9%		
		Minneapolis-St. Paul	2.5%	Washington, DC	1.9%		
		Louisville	2.4%	Sacramento	1.9%		
		Providence	2.4%	New York	1.9%		
		Portland	2.4%	San Francisco	1.9%		
		Phoenix	2.3%	Philadelphia	1.8%		
		New Orleans	2.3%	Kansas City	1.8%		
		Miami-Ft. Lauderdale	2.2%	Columbus	1.8%		
Austin	3.7%	Salt Lake City	2.2%	St. Louis	1.8%	Milwaukee	1.69
Las Vegas	3.5%	Riverside	2.2%	Charlotte	1.8%	Cincinnati	1.69
Atlanta	3.4%	Nashville	2.2%	Pittsburgh	1.8%	Cleveland	1.69
San Antonio	3.4%	Oklahoma City	2.2%	Virginia Beach	1.8%	Boston	1.69
Houston	3.3%	U.S.	2.1 %	Indianapolis	1.8%	Baltimore	1.59
Dallas-Ft. Worth	3.1%	Seattle	2.1%	Richmond	1.8%	Hartford	1.49
Orlando	3.0%	Memphis	2.1%	Buffalo	1.8%	Detroit	1.29

3% +

2.1%-2.9%

1.8%-2.0%

< 1.8%

4

Source: Moody's Economy.com; Heitman Research

We've Made Some Progress on Deleveraging

Consumer Debt-to-Asset Ratio and Debt-Service Burden U.S. 1980 Q1-2010 Q3



Source: Economy.com; Heitman Research

HEITMAN

But Interest Rates Will Rise with Faster Growth

Ten-Year Treasury Yield U.S. 1990-2012



Source: Economy.com; Heitman Research

б НЕІТМАN

Cap Rates Back Down For Now

Current Value Cap Rates U.S. 1993-2010 (Q3)



The Mixed Picture on Debt

Commercial Mortgage Flows By Issuer 2000-2010 Q3



Source: Federal Reserve Board; Heitman Research. Fraction-year numbers are seasonally adjusted annual rates.

HEITMAN

Transactions Happening Again; More to Come

Commercial Property Transaction Volume U.S. 2001-2010



Source: Real Capital Analytics; Heitman Research

Vacancy Has Peaked Across All Sectors



Source: CBRE Econometric Advisors; NCREIF; Axiometrics; CoStar; Heitman Research. The apartment series reflects NCREIF data through 1996Q1 and Axiometrics data thereafter. The retail series reflects NCREIF data through 2006Q1 and CoStar data thereafter. The industrial series reflects the availability rate rather than the vacancy rate.

But NOI A Different Story

NOI Index By Property Type 1993-2010



Source: National Council of Real Estate Investment Fiduciaries; Heitman Research

Apartments Leading the Recovery

Apartment Effective Rent vs. Occupancy U.S. April 2008-November 2010



Solid Improvement Relative to 2009

Apartment Effective Rent vs. Vacancy U.S. 1996-2010 (Q3)



Source: Axiometrics; Heitman Research

U.S. Demographic Landscape Favors Apts

Annual Change in the Age Group Most Llkely to Rent Apartments 1995-2030



Source: U.S. Bureau of the Census; Heitman Research

Demographics/Economics Favor Student Housing Too

College Enrollment Rates and Employment Growth U.S. Universities' Full-Time Students 18 to 24 Years Old



Source: National Center for Education Statistics, U.S. Census Bureau, Economy.com; Heitman

 $\mathbf{H} \stackrel{^{15}}{\mathrm{E}} \mathbf{I} \stackrel{^{15}}{\mathrm{T}} \mathbf{M} \stackrel{^{N}}{\mathrm{A}} \mathbf{N}$

Industrial Vacancy Has Peaked

Industrial Completions, Net Absorption, and Availability U.S. 1990-2013 Years Ending Q3



Industrial Demand Drivers Weak in 2009...

Industrial Market Drivers 2009



Source: Economist Intelligence Unit; Moody's Economy.com; American Association of Railroads; Port of Los Angeles; Port of Long Beach; Bureau of Transportation Statistics; Heitman Research

...But 2010 Dramatically Improved

Industrial Market Drivers 2010 (f)



*YTD data, annualized

Source: Economist Intelligence Unit; Moody's Economy.com; American Association of Railroads; Port of Los Angeles; Port of Long Beach; Bureau of Transportation Statistics; Heitman Research

Retail Starting to Rebound; Strong Will Get Stronger

Open-Air Retail Real Estate Market Trends U.S. 2006-2010 (Q3)



Source: CoStar; Heitman Research

I E I T M A N

Retailers Profitable Again and Expanding

Retailer Profits Per Square Foot U.S. 1998-2011 (f)



HEITMAN

Solid Growth in Holiday Sales

Holiday Same-Store Sales Growth U.S. 1993-2010





E-Commerce Has Gained Market Share But ...

E-Commerce Share of Non-Auto Retail Sales 2001-2010 Q3



E-commerce's Greatest Impact in Categories That Can Be Digitized

E-Commerce Sales Growth vs. Total Retail Sales Growth 2002-2010 (Q3)



Office Market Beginning the Long Climb Back

Office Completions, Net Absorption, and Vacancy U.S. 1990-2013 Years Ending Q4



Source: CBRE Econometric Advisors; Heitman Research

24 H E I T M A N

Recovery Starting in Suburban Office Markets





Source: CBRE Econometric Advisors; Heitman Research

25

н

N

Office Employment Expanding But ...

Office Employment: Annualized 3-Month Change in Rolling 3-Month Average



Source: U.S. BLS; Heitman Research

Medical Office Hurt Less in Recession; Will Recover Ahead of Commercial Office

Economic Rent: Medical Office vs. Commercial Office U.S. 2001-2010



Medical Office A Clear Winner

Frequency of Visits to Physician Office or Outpatient Hospital Departments



Source: Green Street Advisors; Center for Disease Control and Prevention; Heitman Research





28

ТМ

ΗE

Senior Housing: Yes the Baby Boom is Aging But

Annual Growth in U.S. Population Age 75+ 2008-2050



Source: U.S. Census

HEITMAN

Concluding Thoughts

- Improving economy but choppy (not consistent upward movement)
- Inflation will be a hot topic but risk of it is more mid term than near term
- Regional economics matter again
- 2011 will see continued, accelerated recovery in U.S. property
- Construction will commence in safe markets but stay dormant in most markets
- Transaction volume will rise sharply and geography of transactions will expand, led by the REITs
- Distressed properties coming to market in greater numbers. This will continue in 2011
- Spreads will tighten as interest rates rise, assuming rate increase sparked by intensifying economic recovery
- Mispricing, if it exists, could disappear by mid year given volume of capital available to invest

 $\mathbf{H} \stackrel{\mathbf{30}}{\mathbf{H}} \mathbf{E} \stackrel{\mathbf{1}}{\mathbf{I}} \stackrel{\mathbf{T}}{\mathbf{M}} \stackrel{\mathbf{A}}{\mathbf{A}}$