



100 Parkers Mill
 Oswego Illinois 60543
www.oswegoil.org
 630.551.2351

Economic Development Director

A dynamic, results-oriented, and enthusiastic Economic Development professional is being pursued to aggressively promote our growing Oswego community to regional and national business leaders as *the* place to operate and grow their companies.

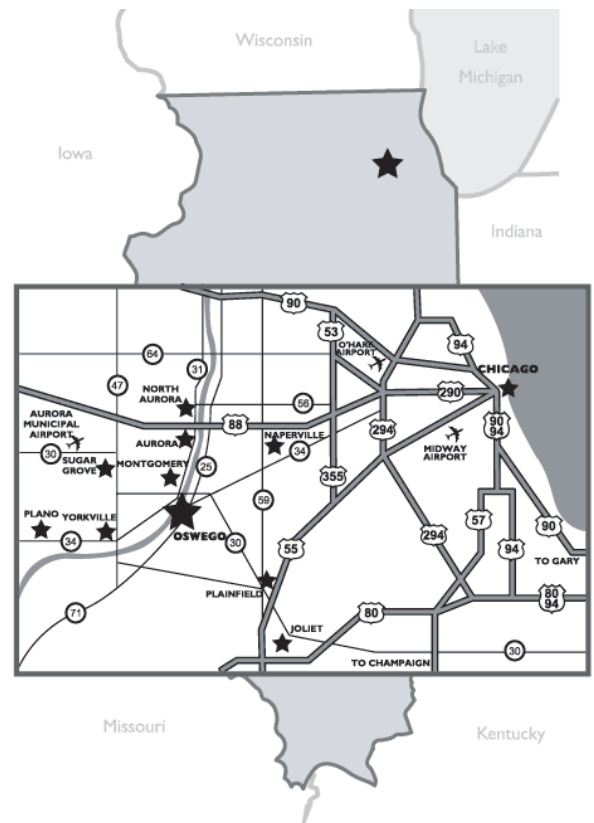


The successful candidate will have strong communication skills and possess the talent to target and aggressively pursue a diverse range of businesses to support the needs of one of the fastest-growing regions in the country. The Economic Development Director must be able to effectively build relationships with business leaders and help them succeed in the community. A key task of this position is to develop and execute a comprehensive economic development strategy for the Village, and effectively negotiate with targeted businesses within adopted economic development guidelines.

Community Profile

The Village of Oswego is located approximately 40 miles southwest Chicago in the northeast section of Kendall County at the border of the three collar counties: Will, Kane and DuPage. This area is recognized as one of the most rapidly growing regions in Illinois and the Midwest. The Village is located within a short distance from Aurora, Naperville and Joliet, some of the largest municipalities in the metropolitan area outside the City of Chicago.

Kendall County has been one of the fastest growing counties in the U.S. in population and job growth. Oswego, the largest community in the county, has played a major role in that growth. The increase in population has brought new retailers, big box stores, and restaurants to Oswego. More than 2.7 million square feet of occupied national retail space occupies the Route 34 corridor with opportunities for additional growth along this corridor and other business centers within the community.



New residents continue to be drawn to Oswego's high-quality schools and excellent quality of life. Housing starts were sustained throughout the recession with Oswego ranked in the top seven in housing starts in the Chicago Metropolitan Area from 2011 to 2013. Developers continue to express interest in significant green-field residential developments.

A Community of Opportunity

Oswego has seen significant growth over the last 20 years, with a current estimated population of more than 32,000. Between 2000 and 2008, the Village's population increased by more than 117 percent. By 2030, Oswego's population is projected to reach an estimated 40,000 people and 69,000 people by 2040. Current trade area retail leakage is estimated at \$596 million, with an additional \$430 million in demand expected from population growth.

The Village of Oswego offers a diverse residential and business community. The historic downtown includes shops, restaurants and the Oswego Public Library. The downtown is also a central location for many community events, including the Oswego Chamber of Commerce's annual Christmas Walk, summer music and food festival Beats and Eats, the Oswego Country Market hosted by the Oswegoland Park District, and many other events and parades throughout the year. The Village also features major commercial corridors along Route 34 and Orchard Road, both major regional arterial routes. Three office/industrial parks provide a regional employment base as well.

Economic development is viewed as crucial to the Village's long-term success, not only in providing quality of life for current residents but in continuing to grow the community in a sustainable and positive way. In a short span of time, the Village has taken major steps to promote economic development.

Oswego at a Glance

- Population (2014): 31,936**
- Land Area: 15.5 square miles**
- County: Kendall County**
- Distance from Chicago: approx. 40 miles**
- Total Housing Units (2010): 10,388**
- Median Age (2010): 33.9**
- Median Household Income: >\$100,000**
- Avg. Household Size (2010): 3.05**



Recent accomplishments include:

- Adopted a new comprehensive plan that balances growth and sustainability.
- Established an economic development policy that outlines the use of economic development tools.
- Created an economic development commission with area business leaders to help promote and guide economic development activities.
- Lowered development impact fees in order to encourage residential growth.
- Began a TIF feasibility study for the downtown area.
- Renewed efforts to bring Metra station to Oswego.

The Municipal Organization

The Village of Oswego operates under the Village President-Village Trustee form of government with an appointed Village Administrator. The Village President and six Trustees are elected at large for four-year overlapping terms and serve as the legislative branch of Village government. The Trustees are responsible for adopting policies affecting Village affairs, approving the Village budget, enacting ordinances and resolutions, and guiding the Village operations. The Village President is the chief executive officer of the Village and chairs meetings of the Village Board. The Economic Development Director is appointed by the Village President, with advice and consent of the Village Trustees, and supervised by the Village Administrator.



Oswego Village Hall

An ideal candidate

Oswego's next Economic Development Director will:

- Be an advocate and promoter for the Village of Oswego in all areas of economic development.
- Develop and execute an overall economic development strategy in line with the community needs and values.
- Be able to work with stakeholders to set economic development goals and work to aggressively pursue achieving those goals.
- Have an outgoing and enthusiastic personality with the ability to build strong relationships with existing and potential future business owners and developers.
- Listen to and understand the needs of existing businesses and the community at large.
- Have a history of successfully identifying and attracting target businesses.
- Effectively use data to negotiate potential deals and make recommendations to the Economic Development Commission and Village Board.
- Be able to effectively represent the Village's needs with the utmost integrity and passion.

Economic Development Director

Duties and Responsibilities

The Economic Development Director serves as an adviser and chief advocate in all areas of economic development, with an emphasis on development and implementing strategies and programs that will attract new and retain and expand appropriate businesses for the Village of Oswego.

1. Responsible for retention and/or expansion of existing businesses within the Village; includes coordinating business retention visits to develop an understanding of the local economic climate and acts as ombudsman with issues that may arise.



2. Develops and implements short and long range economic development plans; gathers, interprets and prepares data for studies, reports and recommendations; coordinates activities with other departments and agencies as needed.

3. Provides technical and professional advice; makes presentations to supervisors, boards, commissions, civic groups and the general public. Provides information on economic development issues, programs, services and plans. May be required to attend meetings and/or make presentations outside of normal business hours. Represents Village at meetings and conventions as time and budget permit.



4. Prepares and maintains information on utilities, taxes, zoning, transportation, community services, financing tools, etc.; responds to requests for information for economic development purposes; prepares data sheets and other information. Responds to local citizens inquiring about local economic development activities and opportunities.
5. Coordinates production of informational publications promoting the Village of Oswego to the development and business community for economic development activities. Included but not limited to economic development website, newsletter and print publications. Gathers data necessary to support informational campaigns
6. Establishes goals, objectives, policies based on the needs of the Village. Provides supervision, direction and guidance including regular communication and development of goals/objectives for

all village staff and reporting department heads; assists all departments in any administrative or operational areas to insure regulatory, statutory or procedural compliance.

7. Represents the Village and/or department on various boards and committee meetings. Serves as staff liaison to the Chamber of Commerce.

Education and Experience

- Bachelor's Degree in public/business administration or related field.
- Minimum of five (5) years economic development experience.
- Any equivalent combination of education and experience may be considered

Compensation and Benefits

The Village offers a full range of benefits, including health, dental, 457 plans, flex spending, paid vacation, sick and holiday time. Expected pay \$90,000 to \$120,000 DOQ, with potential for performance-based bonus pay.

Explore the Opportunity...

Submit cover letter, resume and employment application by June 12, 2016 to:
humanresources@oswegoil.org

The Village of Oswego is an equal opportunity employer.