



Lambda Alpha International Ely-Chicago 2018 Sponsorship Form

Sponsorship Opportunities and Benefits

Prominent Recognition in all Chapter communications and events including Monthly Luncheons, Initiation Dinner, Chautauquas, Summer Tour & Holiday Party

Platinum Sponsor benefits:

- Banner, presentation screen, and table tents will display logo and company name
- One complimentary registration per luncheon (complimentary registration must be used by member business and unused registrations cannot be rolled into the next luncheon)
- Reserved seating at monthly luncheons (3 reserved seats per sponsor, tickets for sponsor and guest still must be purchased for each event)
- Sponsor Spotlight providing information about sponsors sent via email to members
- Sponsors recognized and thanked from the podium
- Prominent Display of Company Logo at every event
- E-blasts, announcements and invitation throughout the year will contain list of sponsors - logo/company name
- Special Spring and Fall member e-blast sent thanking sponsors, listing the firm name, a web link to their corporate site and a contact name. Verbiage shall include: Please consider these firms, who have generously supported us, when your business is need of our Sponsors' services.
- Web Site – Prominently acknowledged on the site with links to firm's site
- Nametags at events will highlight firm members as a sponsor
- Table Tents with sponsor logos will be displayed at events
- Initiation Dinner Program will acknowledge list of sponsors
- FEATURED / PRESENTING SPONSOR for the Cocktail Hour of the Initiation Banquet (held at the Peninsula Chicago) AND the Presenting Sponsor of the Holiday Party
- Invitation to exclusive Sponsor event

Gold Sponsor benefits:

- One complimentary registration for three luncheons during 2018 (complimentary registration must be used by member business)
- Sponsor Spotlight providing information about sponsors sent via email to members
- Sponsors recognized and thanked from the podium
- E-blasts, announcements and invitation throughout the year will contain list of sponsors - logo/company name
- Web Site – Prominently acknowledged on the site with links to firm's site
- Nametags at events will highlight firm members as a sponsor
- Sponsorship of the Spring and Fall Chautauqua events
- Table Tents with sponsor logos will be displayed at events
- Invitation to exclusive Sponsor event

Silver Sponsor benefits:

- Firm name/logo to appear in e-blasts, announcements and invitations for the six (6) luncheon programs during the year
- Web Site – Prominently acknowledged on the site with links to firm's site
- Nametags at events will highlight firm members as a sponsor
- Invitation to exclusive Sponsor event



Lambda Alpha International Ely-Chicago 2018 Sponsorship Form

Company Name:

Website:

Address:

City/State/Zip

Contact Name:

Email:

Phone:

Sponsorship Level:

Platinum \$3000

Gold \$1500

Silver \$500

Remit form and payment to LAI-Ely Chapter, c/o NIU Center for Governmental Studies, 148 N 3rd Street, DeKalb, IL 60115

Please email a jpeg or png file in RGB format with at least 300 dpi resolution of logo to LAI-Ely@niu.edu

Thank you for your support of the Ely Chapter!